

KWI: KANSAS WRITER'S INK

Newsletter Vol. 18 No. 1

July 17th, 2017

Hi, KWI members!

Last month's meeting, which featured Gina Penzig, a top PR person with Westar Energy, walked authors through preparing for interviews on camera. It was the first of a two-part meeting series because we'll use that information this month to practice.

Yes. Actually practice being interviewed, on camera, and pitching our books.

The June meeting information that Gina gave us applied to newspaper interviews, as well. I often arrive to interview the owners of a new business and find they haven't prepared in a way that would have been helpful to them. For me, getting the story, it's not a big deal because I just ask questions until I know what I need to know.

But I've had to stop myself from imploring these new business owners, who need the publicity so badly, "Please, please, please start putting together a message you want to get out." As a media member, I know how critical it is that businesses create a message—in other words, build a feeling, attitude and goal for what you spread through the media that paints the picture of what you're trying to do.

As writers, we're all small business people, and it's critical we each are able to portray the message we want to get out when we're interviewed.

Gina's presentation was phenomenal (and I'm not saying that just because she's a friend). My initial idea for the program was in talking about how to prepare yourself to be on camera—what to wear, how to talk, body language, etc. But Gina spoke, and rightly so, primarily about preparing yourself for the interview by creating a message.

The outline of her talk is attached to this newsletter. We'll take the principles Gina introduced us to and put them into practice this month. We'll break into small groups and using phones, will record each other being interviewed.

Before the meeting, think about what you want to say about your upcoming book. Who do you want to be as an author? How do you summarize your career, your writing process?

Don't worry if you're not sure. This meeting will help us each create our message and then practice that message on camera.

See you there!

Morgan

2016-2017 KWI Board Members

President: Billie-Renee Knight

Vice-President: Morgan Chilson

Secretary: Leslie Galbraith

Treasurer: Shayne Sawyer

Membership: Bobbie Johnston

Newsletter: Romie Chavez

Advisor to the President: Tish Glasson

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August Online Workshops

By: Angela Johnson

Choreography VS Sensuality

Date: August 1–15, 2017

Presenter: Jeffe Kennedy. FMI, <http://www.oirwa.com/forum/campus/#AUG10>.

Getting Results from your Author Newsletter

Date: August 1–25, 2017

Presenter: Allie Pleiter. FMI, <http://www.neorwa.com/online-workshops/>.

WordPress for Beginners

Date: August 1–26, 2017

Presenter: Pepper O’Neal. FMI, <http://www.heartofcarolina.org/calendar/>.

Creating a Book Trailer

Date: August 1–31, 2017

Presenter: Ines Johnson. FMI, <http://www.oirwa.com/forum/campus/#AUG6>.

Finished that MS, Now What?

Date: August 1–31, 2017

Presenter: Alexa Bourne. FMI, <http://www.oirwa.com/forum/campus/#AUG8>.

The Intersection of Plot, Character, and Conflict Part 1

Date: August 1–31, 2017

Presenter: Laurie Sanders. FMI, <http://www.oirwa.com/forum/campus/#AUG9>.

Mastering MS Word for Fiction Writers: How to Use Word to Create and Edit Your Manuscript, Prepare Your eBook, and Design Your Print Book

Date: August 1–31, 2017

Presenter: Joan Leacott. FMI, <http://www.oirwa.com/forum/campus/#AUG11>.

Novellas and How to Knock Them Out Fast

Date: August 1–31, 2017

Presenter: Margaret Bates. FMI, <http://www.marylandromancewriters.com/novellas-and-how-to-knock-them-out-fast/>.

Plotting Your Novel Bootcamp (Limited to 10 Students)

Date: August 1–31, 2017

Presenter: Susan Palmquist. FMI, <http://www.oirwa.com/forum/campus/#AUG7>.

August Online Workshops (continued)

By: Angela Johnson

So You Want to Self-Publish Your Novel?

Date: August 1–31, 2017

Presenter: Susan Palmquist. FMI, <http://rwasd.com/classes>.

S.E.N.D. - Submitting Your Work and Beyond

Date: Aug 7-18, 2017

Presenter: Tina Holland. FMI, http://rwaonlinechapter.org/?page_id=276

Writing Vivid Settings and Worldbuilding

Date: August 7–18, 2017

Presenter: Kate McMurray, FMI, <http://www.romance-ffp.com/writing-vivid-settings-and-worldbuilding/>.

Create Settings that Ignite

Date: August 7–25, 2017

Presenter: Melinda Williams. FMI, <http://fthrw.com/online-workshops>.

Gargoyles, Shifters, Succubus & More: Writing Believable Non-Humans

Date: August 7–25, 2017

Presenter: Tina Gerow. FMI, <http://www.yosemiteromancewriters.com/#!workshops/cctds>.

Finding Your Writing Process

Date: August 8–29, 2017

Presenter: Lindsay Schopfer. FMI, <http://contemporaryromance.org/workshops/>.

Monster Revisions

Date: August 14–September 8, 2017

Presenter: Suzanne Johnson. FMI, <http://occrwa.org/classes/>.

It's All in the Details: Creating Your Book/Series Bible

Date: August 21–September 1, 2017

Presenter: Rachael Davish. FMI, <http://rwasd.com/classes>.

2018 KWI Writer's Retreat

Save The Date

Hello all,

We wanted to give members plenty of time to plan ahead for upcoming KWI Retreat next year. The dates for the retreat are as follows: April 27th - 29th, 2018 at Basswood Lodge in Platte City, MO. More information to follow in future newsletters so stay tuned! You don't want to miss out!

Romie

KS Writers, Inc

Regular Meeting

June 24, 2017 @ 12:30

Call to order – The meeting was called to order at 12:30 by the president

Attendance/Introductions – Members present: Romie Chavez, Morgan Chilson, Connie Collins, Leslie Galbraith, Angela Johnson, Bobbie Johnston, Caroline Kaberline, Billie-Renee Knight, Shayne Sawyer

Minutes were approved as published in June newsletter

Financial report - recorded in the secretary's notebook (May beginning balance = \$3,085.03/May ending balance = \$3,338.03)

Correspondence – no correspondence

Unfinished business

Round robin novel update – chapter four finished, but not submitted to the newsletter this month.

Chapter five is due today.

Reminders for newsletter, blog, & website information

New business

Report from executive meeting

Elections for 2017 – 2018 term

Kudos – none were forwarded

Door Prize – Morgan Chilson won the monthly door prize

Adjournment – 12:45

Greetings to you all. It's July, it's hot and it's time for membership renewals.

I was browsing through some early newsletters and was reminded we began our life as Kansas Romance Writers (KRW) until it was discovered a writing group in Kentucky used (KRW.) We voted and changed our name to Kansas Fiction Writers (KFW) until we unaffiliated from Romance Writers of America and became KS Writers Inc (KWI.)

This renewal period brings us into our 19th year of existence. I'd say that's an awfully good record. Dues this year is \$20.00 and a renewal form is attached to this newsletter. Your dues may be paid at our monthly meeting or mailed to Shayne Sawyer (address at bottom of renewal form.) October 1st is our cut off for renewal, after which the roster will be updated and those not renewed will be dropped from the membership roll.

Thank you to everyone who contributed to make this year a success.

Shayne Sawyer

Treasurer

Members Please Read!

Below you will see a proposal to amend KWI, INC., BYLAWS. We will be voting on this during our July Meeting!

Section 2. ARTICLE IV – OFFICERS OF THE ORGANIZATION, Section 3, Nomination and Election of Officers, be amended to read as follows:

- A. This committee is chaired by the Advisor to the President.
- B. No later than the close of the regular **March** meeting (dates based on August 1 - July 31 fiscal year) the Nominating Committee Chairman shall select a committee comprised of at least two off-Board members.
- C. The committee shall solicit and recommend names for the slate of next year's officers, securing consent from each individual nominated, and present this slate at the **April** meeting. Nominations can be made from the floor, providing the nominee consents to serve if elected.
- D. Any changes to the slate must be made and forwarded to the Newsletter Editor by the deadline for publication in the **May June** newsletter prior to the **May June** meeting.
- E. At the **May June** meeting, nominations can be made from the floor, providing the nominee consents. Voting shall be conducted by written ballot of members present, a majority being required to elect the officers. Absentee ballots shall be accepted if received by the Nominating Committee Chairman no later than one day prior to the **May June** meeting.
- F. Absentee ballots shall be sent to any member in good standing upon request. Applications for absentee ballots shall be sent to members in the **May June** newsletter, or by US Mail, if the member has no access to e-mail. Absentee ballots shall be numbered by the Nominations/Elections committee and shall coincide with the requesting member's name. A member who requests an absentee ballot, but decides not to vote his/her absentee ballot, must notify the Nominating Committee Chairman either in writing, by telephone, or in person of such intent no later than one day prior to the **May June** meeting. Said member must return his/her absentee ballot, where upon it will be accounted for. Only then will a new ballot be issued to that member. No exceptions will be made.
- G. The new officers, prior to taking office August 1, shall **meet 30 minutes before the start of the August Board meeting**, to determine goals for the coming year and to appoint committee chairpersons for the coming year.

Kudos

Eleanor Liu held an author signing event at Findables on Tuesday, July 11th.

Further Reading

The following 10 points are from **Michael Hyatt's** web site. You can find his full explanation on the subject "What Every Author Should Know About Radio and Television Interviews" by copying and pasting the following link into your browser.

<https://michaelhyatt.com/what-every-author-should-know-about-radio-and-television-interviews.html>

Prepare thoroughly for the interview.

Remember that the show is not about you.

Understand the audience.

Don't expect the interviewer to have read your book.

Be able to explain what your book is about in a few sentences.

Listen carefully to the questions.

Keep your answers brief and to-the-point.

Be energetic and authentic.

Don't become defensive.

Refer listeners back to your book.

KWI Blog

Are you interested in writing a blog for KWI? Contact Tish 'Bear' Glasson by e-mail: bearwmnkwi@gmail.com.

KWI Meetings

Next Meeting:

When: August 26th, 2017

Where: Topeka Shawnee County Public Library (Anton Room)

Topic: TBA

Future Meeting:

When: September 23rd, 2017

Where: Topeka Shawnee County Public Library (Anton Room)

Topic: TBA

All meetings begin as follows:

Time: 9:30am –3:30pm

Writing/Critique/Tape

Open Writing: 9:30am-10:00am

Critiquing: 10:00am –11:30

Board meeting: 11:30am -12:00am

Member Meeting: 12:30pm -1:00pm

Program Topic: 1:00pm –2:30pm

Financials

Beginning Balance	\$3,388.03
Income	\$144.00
Expenses	\$50.00
Ending Balance	\$3,482.03

Visit us online at:

www.kswritersinc.com
www.kswriters.wordpress.com